24 June, 2021

**ISUZU POWER SOLUTIONS EXPANSION CONTINUES WITH NEW SALES ROLE**

Isuzu Power Solutions (IPS) is pleased to announce the appointment of Brett Huston as the new Zone Manager for Queensland and the Northern Territory.

The appointment of Mr Huston supports the brand’s expansion strategy, with IPS recently growing its network to no less than [36 dealer locations across every state and territory](https://content.isuzu.com.au/news-media/locals-rule-as-isuzu-power-solutions-dealer-footprint-expands/).

Head of IPS, Matt Sakhaie, welcomed Mr Huston, noting that his extensive industry experience dealing with power solutions and capital equipment would benefit both the IPS team and broader Dealer Network.

“We are delighted to now have Brett on board, covering the northern part of the country,” said Mr Sakhaie.

“His experience in business and sales development is invaluable, making him the perfect fit for our high-performing team.

“I am confident that our dealers throughout Queensland and the Northern Territory are in excellent hands with Brett as Zone Manager.”

Mr Huston brings with him varied experience in negotiation, business planning, account management and sales, with a 25-year tenure in the power solutions and related machinery industries.

Prior to his appointment at Isuzu, Mr Huston served as Business Manager at Hatz Diesel Australia, having also spent time at Kubota as the Industrial Division Zone Manager, before taking on a sales role at Kohler (EPG Engines).

“Isuzu Power Solutions is a strong brand with an impressive product range,” Mr Huston said.

“I knew I had to put my hat in the ring when I heard they were looking for someone to assist with developing an expanding sales and dealer network.

“I’ve always enjoyed strengthening and growing relationships. A big part of my role will be to help dealers hone their sales experience and knowledge on the product range.”

When asked of his long-term vision for the role, Mr Huston said, “At this point in time, the IPS brand is relatively young in the market… but as the tagline goes, ‘Isuzu Power Solutions Never Stops’.

“My goal is to help grow and support the brand in becoming a market leader for power solutions throughout Australia.”

**ends**

**For further information, please contact:**        **For Isuzu Trucks releases and photos:**

Matt Sakhaie                                              Arkajon Communications

Isuzu Australia Limited                                  Phone: 03 9867 5611

Phone: 03 9644 6666                                        Email: isuzu@arkajon.com.au